

BBL hosted by the Environment & Natural Resources Global Practice

## Economic Implications of Sustainable Consumption and Production

*A discussion panel with the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP)*



25<sup>th</sup> April | 13.00-14:30 | Room: MC7-100

**Lunch will be provided? YES**

RSVP and ADD to Calendar

Join Using WebEx

Dial-in

Meeting password:

**1-650-479-3207**

Meeting number:

Access code:

**Overview:** Meeting the needs of a growing and increasingly affluent population will require annual natural resource extraction to increase from 85 to 186 billion tonnes by 2050. Under a BAU scenario, this level of extraction can cause irreversible environmental damage as well as undercutting long-term economic development. More sustainable consumption and production (SCP) is an imperative to change this trajectory.

Adopted in 2012 at Rio+20, the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP) addresses critical areas through a ‘systems’ lens to achieve SCP through six programmes on: Tourism, Buildings and Construction, Public Procurement, Sustainable Food Systems, Sustainable Lifestyles and Consumer Information. The 10YFP is a global multi-stakeholder network of over 450 actors including 129 national government nominated focal points. It also has a dedicated 10YFP Trust Fund.

This BBL will give a brief overview of the economic imperative of integrating Sustainable Consumption and Production in key sectors and how it can generate significant economic opportunities while addressing critical social and environmental issues. Then, with representatives from the UN agencies involved, it will drill down into two particular sectors, with linkages to other themes covered by the Programmes:

**SCP opportunities for Buildings and Construction.** Buildings and construction sectors account for 40% of global energy use, 30% of global energy-related GHG emissions, approximately 12% of water use, nearly 40% of waste, and employs 10% of the workforce. The 10YFP Buildings and Construction programme aims to reduce material and energy use in these sectors through policy reform and investment incentives. The panel will discuss lessons to date, challenges for moving forward and possible areas of World Bank collaboration.

**SCP opportunities for Tourism.** Tourism, often a development priority for countries, accounts globally for 10% of global GDP, 6% of the world's exports, and 1 in 11 jobs. To ensure the sustainable growth of the sector, resource use has to be decoupled. The 10YFP Tourism programme has found promising opportunities for SCP to accelerate the necessary shift and prevent negative impacts of tourism in both the investment and operations phases. Again, the panel will discuss lessons to date, challenges for moving forward and possible areas of World Bank collaboration.

**Chair:** Ms. Julia Bucknall, Director, World Bank Environment and Natural Resources Global Practice

**Guest Speaker/Presenter:**

Charles Arden Clark, 10YFP Secretariat, United Nations Environment Programme (UN Environment)  
Virginia Fernandez Trapa, United Nations World Tourism Organization (UNWTO)  
Felipe Munevar, United Nations Office for Project Services (UNOPS)  
Francesca De Ferrari, UN HABITAT

**Discussants:**

**Mr. Carter Brandon**, Chief Economist for Environment and Natural Resources, World Bank  
**Mr. Graham Watkins**, Principal Environmental Specialist Climate Change Division, Inter-American Development Bank

**Read more: [Insert Link/documents](#)**

- **More information about the 10YFP Programmes here:** [Tourism](#), [Buildings and Construction](#), [Public Procurement](#), [Sustainable Food Systems](#), [Sustainable Lifestyles and Consumer Information](#)
- **General Information about the 10YFP [here](#)**
- **Read about the governance structure of the 10YFP [here](#)**
- **Read about the Building and Construction Sector [here](#)**
- **Read about the Tourism Sector [here](#)**
- **More information on the benefits of resource efficiency:** *UNEP (2016) Resource Efficiency: Potential and Economic Implications. A report of the International Resource Panel. Ekins, P., Hughes, N., et al*

